



*Celebrating 30 Years of
Empowering our Community,
Developing our Commerce,
and Honoring our Culture.*

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Avenida Guadalupe Association (AVENIDA) in partnership with the Consulado General de México en San Antonio and the Instituto Cultural de México en San Antonio present the annual

CINCO DE MAYO COMMEMORATION

San Antonio, Texas – Cinco de Mayo recognizes the legendary and historical Battle of Puebla. On May 5, 1862, Gen. Ignacio Zaragoza led a small Mexican army of 4,500 against 6,000 French soldiers who hadn't lost a battle in 50 years. The battle ended in a victory for the Mexican army and now, Cinco de Mayo has become a time to celebrate Mexican heritage, pride, and culture.

Cinco de Mayo marks one of various events in AVENIDA's 30th Anniversary Celebration in 2009. The Annual **Cinco de Mayo Commemoration** on Tuesday, May 5, 2009 is held at the historic Plaza Guadalupe in the heart of San Antonio's Westside. Expected attendees are neighborhood and area residents, community/business leaders, students of Lanier High School, Tafolla Middle School, JT Brackenridge and La Escuela de Las Americas, as well as residents from AVENIDA's Charles A. Gonzalez, San Jacinto, and the Ernest Olivarez Senior Communities, and senior citizens from area nutrition centers.

The Commemoration program will begin with an 8:30am 'Cafecito' (Coffee) and entertainment by internationally known Manuel Vega's Mariachi Internacional. At 9am, Raul P. Lomeli-Azoubel, Board Chairman for Avenida Guadalupe Association, will open with a warm welcome followed by the Lanier High School ROTC's presentation of the colors and Choir will sing Mexico and National anthems. After a moment of silence, Armando Ortiz Rocha, Consul General de Mexico; along with the Instituto Cultural de México en San Antonio; Henry Sauvignet of SAMFCO; and J. Oscar Ramirez, Avenida Guadalupe Association, will lay a wreath at the foot of Gen. Ignacio Zaragoza's statue located at the north entrance of Plaza Guadalupe. Closing remarks will be performed by special guest Gilbert M. Hinojosa, Professor of History at the University of Incarnate Word, the presentation is entitled "Cinco de Mayo: Yesterday & Today". This year's **Cinco de Mayo** Commemoration will end with a performance by the Guadalupe Ballet Folklorico.

"Today's commemoration is a reminder that when we truly believe in a specific cause; teamwork is vital to success. In 1979, a small group of concerned individuals gathered to discuss how they could make a difference in their Westside neighborhood. The results of this group's efforts created the Avenida Guadalupe Association, Inc. and today, the Avenida celebrates its 30th Anniversary. We proudly continue the vision and mission we've been entrusted with by our founders. Together, with the support of our community, the Avenida will keep our promise of Empowering our Community, Developing our Commerce and Honoring our Culture," said Raul Lomeli-Azoubel, Board Chairman, Avenida Guadalupe Association.

The 2009 **Cinco de Mayo** Commemoration is by invitation and ticket controlled. For more information, please contact the Avenida Guadalupe Association at (210) 223-3151 or visit www.avenidaguadalupe.org.