



*Avenida Guadalupe Association (1979-2009)
Celebrating 30 years of Empowering our Community,
Developing our Commerce and Honoring our Culture*

Sponsor Package

EMPOWERMENT \$65,000

- Presenting, top tier sponsorship recognition at all listed 30th Anniversary events
- Reserved seats, tickets and/or access passes to all 30th Anniversary Events: Cinco de Mayo (10), “Go Green” (10), Press Conference (5), Parade (10), VIP Reception (15), Gala (20), Holiday Pachanga (10)
- Option to provide Avenida with banner placement at all here listed events; Cinco de Mayo (1), “Go Green”, 16 de Septiembre Events: (1), Press Conference (1), Parade (2), Festival Stage (1), Festival Area (2), VIP Reception (1), Kids Area (1) and Holiday Pachanga (1)
- 16 de Septiembre Parade & Festival Overhead Street Banner at four (4) San Antonio streets
- Two (2) Complimentary booth in prominent placement on festival grounds
- Master of Ceremony/DJ festival recognition to audience as presenting sponsor from 11a-9p
- Two (2) Complimentary Commercial Parade entries with 1st in Commercial Line-Up
- Prominent logo placement on Avenida Guadalupe Association web-site, option to include link to sponsor web-site
- Prominent logo placement on all 30th Anniversary listed events print material
- Two (2) complimentary rentals of The Plaza Guadalupe, May 2009-April 2010
- Two (2) complimentary rentals of El Progreso Hall, May 2009-April 2010

DEVELOPMENT \$25,000

- Tier two sponsorship recognition at all listed 30th Anniversary events
- Reserved seats, tickets and/or access passes to all 30th Anniversary Events: Cinco de Mayo (10), “Green” (10), 16 de Septiembre Events: Press Conference (2), Parade (10), VIP Reception (10), Gala (10) and Holiday Pachanga (10)
- Option to provide Avenida with banner at Cinco de Mayo (1), “Go Green” (1), 16 de Septiembre Events; Parade (2) and Festival (2) and Holiday Pachanga (1)
- 16 de Septiembre Parade & Festival Overhead Street Banner at four (4) San Antonio streets
- One (1) Complimentary booth in prominent placement on festival grounds
- One (1) Complimentary Commercial Parade entry with 2nd in Commercial Line-Up
- Prominent logo placement on Avenida Guadalupe Association web-site, option to include link to sponsor web-site
- Tier 2 logo placement on all 30th Anniversary listed events print material
- One (1) complimentary rental of The Plaza Guadalupe, May 2009-April 2010
- One (1) complimentary rental of El Progreso Hall, May 2009-April 2010



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CULTURE \$15,000

- Tier 3 sponsorship recognition at all listed 30th Anniversary events
- Reserved seats, tickets and/or access passes to all 30th Anniversary Events: Cinco de Mayo (4), “Go Green” (4), 16 de Septiembre Events: Press Conference (2), Parade (5), VIP Reception (5), Gala (4) and Holiday Pachanga (10)
- Option to provide Avenida with banner at Cinco de Mayo (1), “Go Green” (1), 16 de Septiembre Events; Parade (1) and Festival (1) and Holiday Pachanga (1)
- One (1) Complimentary booth in festival grounds
- One (1) Complimentary Commercial Parade entry 3rd in Commercial Line-Up
- Logo placement on Avenida Guadalupe Association web-site, option to include link to sponsor web-site
- Tier 3 logo placement on all 30th Anniversary listed events print material

AMIGO \$7,500

- Tier 4 sponsorship recognition at all listed 30th Anniversary events
- Reserved seats, tickets and/or access passes to all 30th Anniversary Events: Cinco de Mayo (5), “Go Green” (5), 16 de Septiembre Events: Press Conference (2), Parade (2), VIP Reception (2), Gala (5) and Holiday Pachanga (5)
- Option to provide Avenida with banner placement at listed events; 16 de Septiembre Festival Area (1)
- One (1) Complimentary booth on festival grounds
- One (1) Complimentary Commercial Parade entry in Commercial Line-Up
- Tier 4 logo placement on Avenida Guadalupe Association web-site, option to include link to sponsor web-site
- Tier 4 logo placement on all 30th Anniversary listed events print material

NEIGHBOR..... \$2,500

Reserved seating at listed 30th Anniversary Events: Cinco de Mayo (2), “Go Green” (2), Parade (2), VIP Reception (2), Gala (4), Holiday Pachanga (2), plus Supporting Sponsor listed on Gala program

PREMIUM GALA TABLE \$2,500

One (1) Premium Reserved Table, table signage and sponsorship listed in program

GALA TABLE..... \$1,500

One (1) Reserved Table, includes table signage



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(1979-2009) Avenida Guadalupe Association 30th Anniversary Events Calendar

Cinco de Mayo Commemoration

Avenida Guadalupe Association, Consol de Mexico & Instituto de Mexico
The Plaza Guadalupe, Tuesday, May 5, 2009 at 9:00am
Complimentary continental breakfast will be provided

Avenida “Go Green” Reception

El Progreso Hall, Tuesday, May 12, 2009, 6:00-8:00pm
Sponsored by CPS Energy, “Fat Tire” Beer, True Flavors Culinary Planners
Join us for drinks, eats and short program
Highlighting Avenida’s “Green” efforts for today, tomorrow, and our future

City of San Antonio 16 de Septiembre Commission & Avenida Guadalupe Association Press Conference

El Progreso Hall, Wednesday September 2, 2009, 10:00am

Avenida Guadalupe Association 16 de Septiembre Celebrations

The Plaza Guadalupe & Guadalupe Street, Saturday, September 12, 2009
*Parade step off at 11:00am, Festival 11:00am-10:00pm, Kids Area 1:00pm-5:00pm, and
VIP Reception 10:00am-8pm*

16 de Septiembre 30th Anniversary Gala & Awards Ceremony

Wednesday, September 16, 2009, 6:00 pm
Pearl Stable at the historic Pearl Brewery

Avenida Holiday Pachanga

El Progreso Hall, December 2009, date and time to be announced