



*Avenida Guadalupe Association (1979-2009)  
 Celebrating 30 years of Empowering our Community,  
 Developing our Commerce and Honoring our Culture*

## ***Sponsor Package***

### **EMPOWERMENT ..... \$65,000**

- Presenting, top tier sponsorship recognition at all listed 2010 events
- Reserved seats, tickets and/or access passes to all 2010 events: Cinco de Mayo (10); 16 de Septiembre Events: Press Conference (5), Parade (10), VIP Reception (15), Gala (20); and Holiday Lighting (10)
- Option to provide Avenida with banner placement at each of these events: Cinco de Mayo (1); 16 de Septiembre Events: Press Conference (1), Parade (2), Festival Stage (1), Festival Area (2), VIP Reception (1), Kids Area (1); and Holiday Lighting (1)
- 16 de Septiembre Parade & Festival overhead street banner at four (4) San Antonio streets
- Two (2) complimentary booths in prominent placement on festival grounds
- Master of Ceremony/DJ festival recognition to audience as presenting sponsor from 11a-9p
- Two (2) complimentary commercial parade entries with 1<sup>st</sup> in commercial line-up
- Prominent logo placement on Avenida Guadalupe Association website, option to include link to sponsor website
- Prominent logo placement on all printed materials for 2010 events
- Two (2) complimentary rentals of the Plaza Guadalupe, May 2009-April 2010
- Two (2) complimentary rentals of El Progreso Hall, May 2009-April 2010

### **DEVELOPMENT ..... \$25,000**

- Tier two sponsorship recognition at all listed 2010 events
- Reserved seats, tickets and/or access passes to all 2010 events: Cinco de Mayo (10); 16 de Septiembre events: Press Conference (2), Parade (10), VIP Reception (10), Gala (10); and Holiday Lighting (10)
- Option to provide Avenida with banner at Cinco de Mayo (1); 16 de Septiembre events: Parade (2), Festival (2); and Holiday Lighting (1)
- 16 de Septiembre Parade & Festival overhead street banner at four (4) San Antonio streets
- One (1) complimentary booth in prominent placement on festival grounds
- One (1) complimentary commercial parade entry with 2<sup>nd</sup> in commercial line-up
- Prominent logo placement on Avenida Guadalupe Association website, option to include link to sponsor website
- Tier 2 logo placement on all printed materials for 2010 events
- One (1) complimentary rental of the Plaza Guadalupe, May 2009-April 2010
- One (1) complimentary rental of El Progreso Hall, May 2009-April 2010



*Avenida Guadalupe Association (1979-2009)  
Celebrating 30 years of Empowering our Community,  
Developing our Commerce and Honoring our Culture*

## ***Sponsor Package***

**CULTURE ..... \$15,000**

- Tier 3 sponsorship recognition at all listed 2010 events
- Reserved seats, tickets and/or access passes to all 2010 events: Cinco de Mayo (4); 16 de Septiembre events: Press Conference (2), Parade (5), VIP Reception (5), Gala (4); and Holiday Lighting (10)
- Option to provide Avenida with banner at Cinco de Mayo (1); 16 de Septiembre events: Parade (1), Festival (1); and Holiday Lighting (1)
- One (1) complimentary booth in festival grounds
- One (1) complimentary commercial parade entry 3<sup>rd</sup> in commercial line-up
- Logo placement on Avenida Guadalupe Association website, option to include link to sponsor website
- Tier 3 logo placement on all printed materials for 2010 events

**AMIGO ..... \$7,500**

- Tier 4 sponsorship recognition at all listed 2010 events
- Reserved seats, tickets and/or access passes to all listed 2010 events: Cinco de Mayo (5); 16 de Septiembre events: Press Conference (2), Parade (2), VIP Reception (2), Gala (5); and Holiday Lighting (5)
- Option to provide Avenida with one (1) banner placement in Festival Area at 16 de Septiembre 2010 event
- One (1) complimentary booth on festival grounds
- One (1) complimentary commercial parade entry in commercial line-up
- Tier 4 logo placement on Avenida Guadalupe Association website, option to include link to sponsor website
- Tier 4 logo placement on all printed materials for 2010 events

**NEIGHBOR..... \$2,500**

*Reserved seating at listed 2010 events: Cinco de Mayo (2), Parade (2), VIP Reception (2), Gala (4), Holiday Lighting (2); plus listed as Supporting Sponsor on Gala program*

**PREMIUM GALA TABLE ..... \$2,500**

*One (1) premium reserved table, table signage and sponsorship listed in program*

**GALA TABLE..... \$1,500**

*One (1) reserved table, including table signage*



*Avenida Guadalupe Association (1979-2009)  
Celebrating 30 years of Empowering our Community,  
Developing our Commerce and Honoring our Culture*

***Sponsor Package***

## **2010 Events Calendar**

### **Cinco de Mayo Commemoration**

Avenida Guadalupe Association, Consol de México & Instituto de México  
*The Plaza Guadalupe, Wednesday, May 5, 2010 at 9:00am*  
*Complimentary continental breakfast will be provided*

### **City of San Antonio 16 de Septiembre Commission & Avenida Guadalupe Association Press Conference**

*El Progreso Hall, Wednesday September 1, 2010, 10:00am*

### **Avenida Guadalupe Association 16 de Septiembre Bicentennial Celebrations 16 de Septiembre Bicentennial Gala & Awards Ceremony**

*Friday, September 10, 2010, 6:00 pm*

*El Progreso Hall*

### **16 de Septiembre Bicentennial Parade & Festival, Saturday, September 18, 2010**

*Parade step off at 11:00am, Festival 11:00am-5:00pm, Kids Area 1:00pm-5:00pm, and  
VIP Reception 10:00am-3:00pm*

### **2<sup>nd</sup> Annual Avenida Neighborhood Holiday Lighting**

*Guadalupe Street Stage, Friday, December 3, 2010, 6:00 pm*